





HRA Components and the Bending of the Strategic Arc

El Camino a la Cumbre



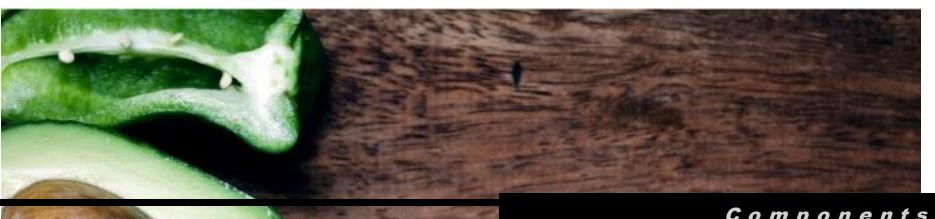






Mission - To Advocate on behalf of the Hispanic Restauranteur to open and operate their restaurants effectively and efficiently

Vision - To Educate and Elevate
the Hispanic Community across a
multi-generational spectrum





## Components

- HRA/HCA Chapters
- Hispanic Restaurant Week
- Hispanic Top Chef
- **Quetzales Guide**
- Food and Beverage Language Institute
- Fantasma Eats
- Latin Food Network
- Colorado Food Magazine
- Restaurant Vendors and Suppliers Network
- Restaurant Employee Pipeline
- **Basic Culinary Training**
- 5 Pillars Leadership Training
- Leadership and Language Institute

Our goal is to build an entire eco-system that allows us to grow our influence and stature within the Food and Beverage Industry and the Farm to Fork and Grate to Plate sequence

- Farmers
- Ranchers
- Chefs
- Distributors
- Restaurants
- Families

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The Food Eco-System





## Thank You!



Q u e s t i o n s ?









