



**H R A C o m p o n e n t s a n d t h e
B e n d i n g o f t h e S t r a t e g i c A r c**

El Camino a la Cumbre





Mission - To Advocate on behalf of the Hispanic Restaurateur to open and operate their restaurants effectively and efficiently

Vision - To Educate and Elevate the Hispanic Community across a multi-generational spectrum



Components

- HRA/HCA Chapters
- Hispanic Restaurant Week
- Hispanic Top Chef
- Quetzales Guide
- Food and Beverage Language Institute
- Fantasma Eats
- Latin Food Network
- Colorado Food Magazine
- Restaurant Vendors and Suppliers Network
- Restaurant Employee Pipeline
- Basic Culinary Training
- 5 Pillars Leadership Training
- Leadership and Language Institute

Our goal is to build an entire eco-system that allows us to grow our influence and stature within the Food and Beverage Industry and the Farm to Fork and Grate to Plate sequence

- Farmers
- Ranchers
- Chefs
- Distributors
- Restaurants
- Families

E I C a m i n o a l a C u m b r e





The Food Eco-System





Thank You!



Q u e s t i o n s ?

