



**US DRY BEAN**  
*Council*

**RMBDA Annual Meeting**  
**March 1, 2024**

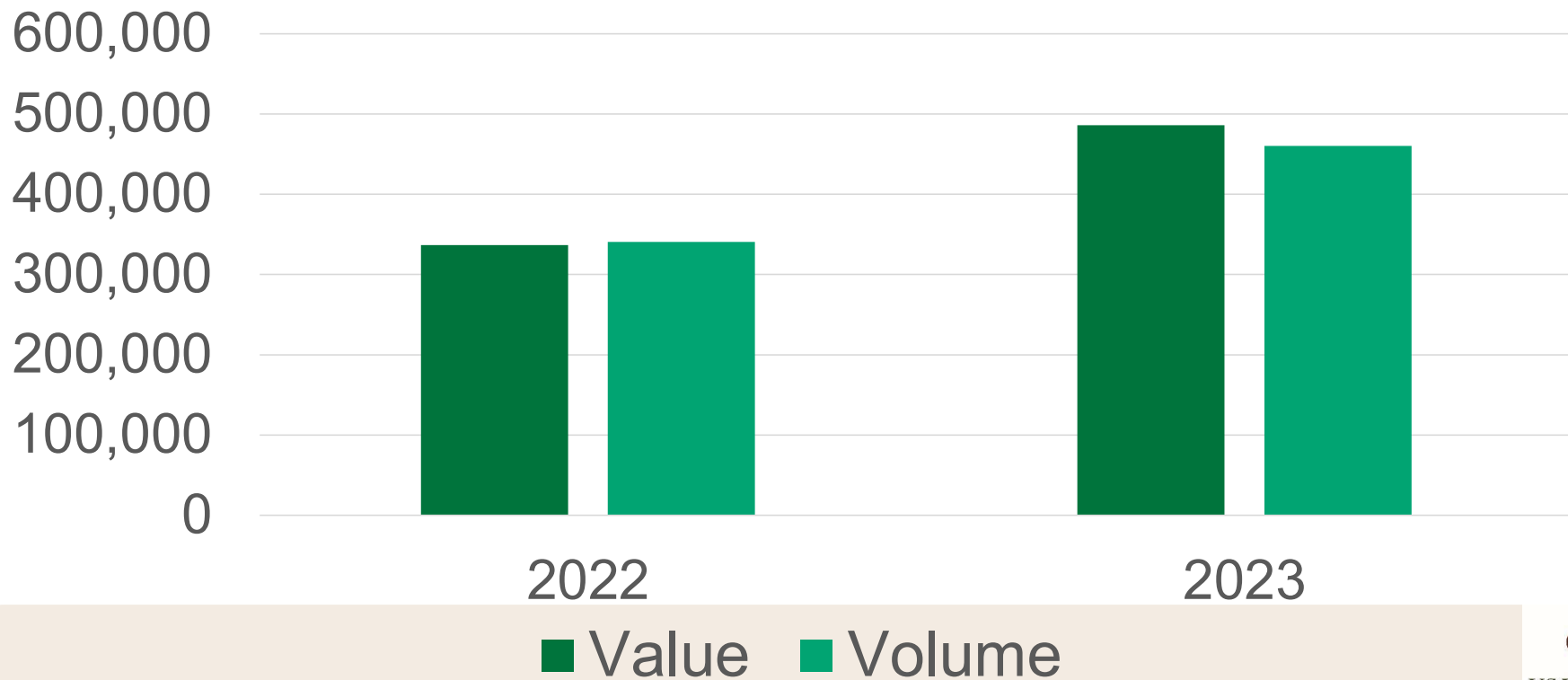


## 2023 Highlights

- Export Success
- Global Programs
  - New office in the UK
- Strategic Partnerships
  - Coalition for the Advancement of Pulses
  - Beans Is How
- BeanCon24

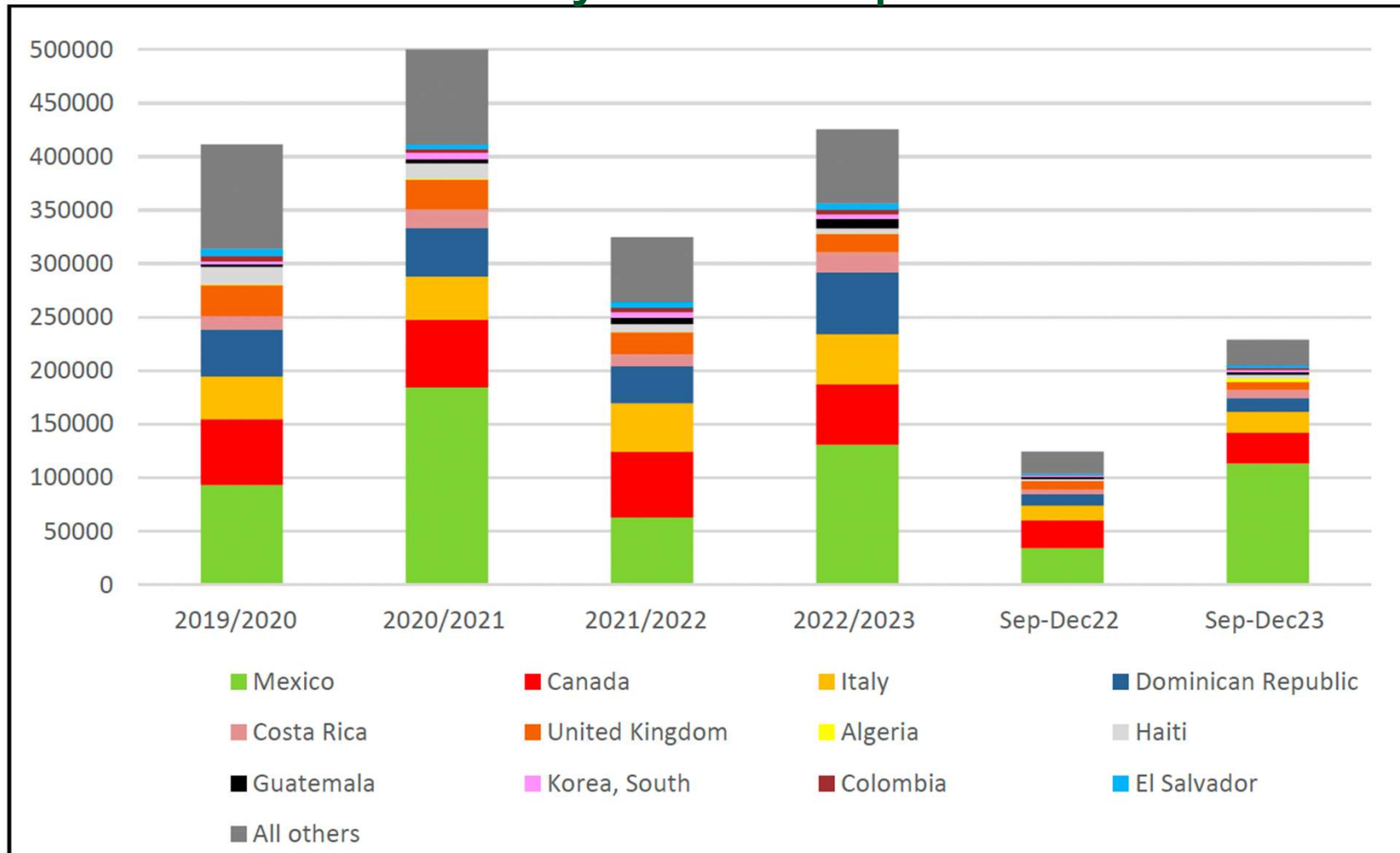


# US Dry Bean Exports





# US Dry Bean Exports





## Ongoing Global Trade Missions

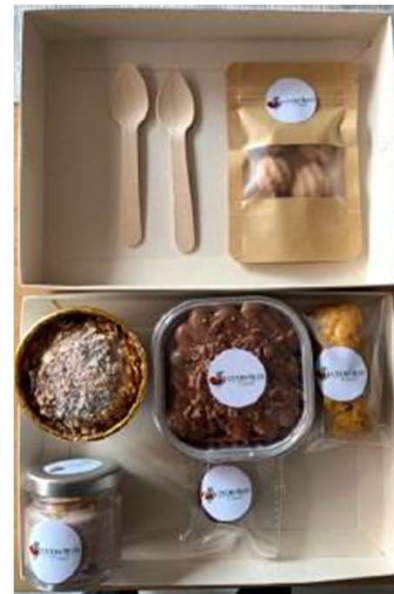
- Application window opens in the summer
- Delegates chosen at the summer council meeting
- All RMBDA members are eligible to apply





# Ongoing Innovative seminars and workshops

Product development with Beans - Colombia





# IFT Chicago 2023





# Coalition for the Advancement of Pulses



**CAP**  
The Coalition for the  
Advancement of Pulses

## First Goal

Increase pulse recommendation from  
1.5 cups to 3 cups/week

- Increase Research
- Policy Engagement
- External Promotion

*The overarching goal of CAP is to encourage the U.S. Departments of Agriculture (USDA) and Health and Human Services (HHS) to increase the current Dietary Guidelines recommendation for pulses.*

AMERICAN PULSE ASSOCIATION





## 2024 Activity Highlights – Beans Is How



**A campaign to double global bean consumption by 2028.**

**We can help fix the future with beans.**



# Chefs' Manifesto – Climate conscious food





# Chefs' Manifesto Podcasts

FOOD IS LIFE  
**THE CHEFS' MANIFESTO** Podcast  
Episode 1 - Beans is How

Chelsea Diding Mitchell Davis Paul Newnham

Proudly sponsored by US DRY BEAN Council  
In support of Beans is How **THE CHEFS' MANIFESTO**

FOOD IS LIFE  
**THE CHEFS' MANIFESTO** Podcast  
Episode 3 - Growing climate-resilient crops!

Ciara O'Sullivan Scott Bales Vanshika Bhatia

Proudly sponsored by US DRY BEAN Council  
In support of Beans is How **THE CHEFS' MANIFESTO**

chefsmanifesto



# Supporting those putting Beans on the agenda at Global Climate Events



29 June 2023

London Climate Action Week

"Food for Thought: Beans is How we can fix the future"



Co-hosted by Beans is How & Global Pulse Confederation

COP28 Event

## Debate: Will supply or demand drive global pulse consumption?

December 8  
11am-12pm GST  
Green Zone Knowledge Hub  
Dubai, United Emirates





# BeanCon24 – Cancun, Mexico





# BeanCon24 - Bean Marketplace





# BeanCon24





## Looking Ahead

- Regional Agricultural Promotional Program (RAPP) Funding
  - 5 year program for FAS cooperators
  - Evaluate Global Programs & Events
- Strategic Plan
  - Build the most effective USDBC for all members





## Upcoming Events

- Worldwide Trade Mission
  - Hosted by Northarvest & North Central Bean Dealers
  - Week of September 9, 2024
- Summer Council Meeting
  - August 2-3, 2024
  - in Savannah, GA



Get Ready for 2025 – Location TBD

# Bean CON25

A Global Dry Bean Conference